

Final Testing Procedure and B1.1 Final Test Answer Key

It is essential that students in group courses take the final test before the end of the course.

If, for some reason, you think the students will be unable to take the test, please contact our Training and Development team as soon as possible so we can find a solution.

General information about the final tests

The **Final Test (2 UE)** is a formal test.

The result appears on the certificate that the student receives upon completion of the course.

When do I administer the tests?

- Final Tests- on the 2nd to last appointment of an inspire level.
(For a larger group or a longer speaking topic, you may schedule the written and speaking portion of the test during two different meetings)

What do I need to tell my students about the final test?

- The Final Tests are standardized and benchmarked to the respective CEF level.
- Students should understand that there will be questions on the test they have not specifically been prepared for. *Tell them that we are also testing their background knowledge and ability to make educated guesses based on what they have learned.*
- After distributing the test, read through all directions with the students.

How do I score the test?

- **Test correction:** The Final test should be corrected in the class the week after it has been administered.
- The final test result, which will be noted on the course certificate, is based on the following scale: 51% - 61% "sufficient" (i.e. passing) 62% - 74% "satisfactory" 75% - 87% "good" 88% - 100% "very good"

What do I do with the completed tests?

Students are not allowed to keep their tests.

The hardcopy tests must be returned to us, **corrected**, along with the original pedagogical card and attendance sheet upon completion of the course.

The Final test results are used to create course certificates. In order to get certificates to students in a timely manner, please return the marked paper tests within a week of the course end.

Unfortunately, if the end of the course is reached and you have not given the test and have not informed us that this will not be possible, we will have to ask you to return to the company to administer the test on your own time.

Questions?

Please contact your local MTD

Final Testing Procedure and

B1.1 Final Test Answer Key

B1.1 Final Test Answer Key

Listening (8 marks)

Note to trainer: Please play the audio file twice.

1 retailers / 2 age range / 3 top three / 4 300 / 5 190 million / 6 7.6 million / 7 4% / 8 the leader

Vocabulary (19 marks)

9 a / 10 a / 11 c / 12 a / 13 a / 14 c / 15 give / 16 evaluate / 17 work / 18 refund / 19 meet / 20 do / 21 discount / 22 deal with / 23 turnover / 24 head office / 25 market share / 26 customer service / 27 competition

Language (24 marks)

Note to trainer: Use your judgment as a native speaker when marking this section

28 can't / 29 couldn't / 30 Would / 31 can't / 32 b / 33 d / 34 c / 35 a / 36 has visited / 37 has seen / 38 took / 39 didn't understand / 40 has improved / 41 was sitting / 42 were discussing / 43 thought / 44 decided / 45 was walking / 46 are having / 47 am taking / 48 are meeting / 49 don't think / 50 need / 51 Are you arriving

Skills development (8 marks)

52 to / 53 is / 54 it / 55 de / 56 d / 57 a / 58 b / 59 c

Reading (6 marks)

60

Arlette-Elsa Emch — bought a watch company after working in banking.
 Caroline Gruosi-Scheufele — has more power than any other woman in the watch industry.
 Cinette Robert — believes that men have the best ideas about watch-making.
 None — introduced the idea that her company should make jewellery.

61

Swatch — is family-owned.
 Chopard — employs 100 people.
 Dubey & Schaldenbrand — is market leader in the watch industry.
 None — is run entirely by men.

62 F / 63 T / 64 T / 65 F

Writing (10 marks)

Note to trainer: Grade should take into account style, tone, accuracy, language, and coherence.

Speaking (25 marks)

Note to trainer: To grade, use the guidelines on the speaking portion page of the test.

To set up the speaking portion:

- The trainer must specify the topic for the speaking portion of the test. This topic can be explained in detail to the students at least one week prior to the test if they will need to research or prepare in some way. Please note: During the speaking portion, the students are not allowed to use any notes they took.
- The speaking topic should be tailored to the particular company and industry as much as possible. Ideally, it will relate directly to company specific topics covered in previous lessons (e.g. answering questions about a product, describing processes or procedures within their company, giving a presentation).

Final Testing Procedure and

B1.1 Final Test Answer Key

- *This is a group speaking activity, where all participants engage together. The purpose is to grade the participants on their ability to speak in a realistic, business relevant situation. If the topic is company history, they should not each take turns telling the same story. Instead, they should work as a group to build on what was said, to disagree, to offer other opinions, to ask questions about what was said. If the topic is presentations, there need to be questions at the end.*
- *All of this should be clear well before the test day. To prepare students, make sure to set up this type of discussion round at various points during the course.*

Total: 100 marks

Listening Text

Please play the audio file twice

18

Interviewer: So, Mr Chevrel, your company is called *Espace Mode*. Is that how you say it?

Pierre: That's right, yes. Exactly.

Interviewer: Where are you based and what exactly do you do?

Pierre: We are situated in Grenoble and we are manufacturers and retailers of clothes under the 'C-Kool' and 'Mirabelle' brand names.

Interviewer: Who are your customers?

Pierre: Young men and women from all walks of life in the age range 16 to 25. People who want to feel good and look beautiful! We also supply wholesale products to agents and mail-order catalogues.

Interviewer: What is the current position of your company and how many people do you employ?

Pierre: Well, we are among the French top three in the clothing sector. As regards our workforce, we employ almost 300 people.

Interviewer: Now that we are on to figures, would you like to give us some financial information?

Pierre: Certainly. Last year, we achieved an annual turnover of over 190 million euros and generated profits of 7.6 million, that is to say 4 per cent of sales.

Interviewer: Finally, how about the future?

Pierre: We are working on exciting new designs which will reflect a completely new concept in teenage fashion. I'm sure this will make *Espace Mode* the leader of the European fashion market.

Interviewer: We are certainly looking forward to seeing those new designs. Thank you very much, Mr Chevrel. We now come to the end of our business programme ...