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SE	Section 1: Listening																																			
1. Listen to the radio report about retail sales. Complete the sentences with the figures you hear. You will hear the report twice.																																				
1		Sale	es vo	olun	nes	ro	se	by	<i>'</i> _					р	er d	ent	t.																			
2		Sale	es in	cre	ase	d _						ре	r ce	nt	thre	oug	h tl	he mo	nth.																	
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14	I advise you to take	plenty of	business card	ds with you o	n your	trip.			
	You	take	e plenty of bus	siness cards	with yo	u on your	trip.		
15	Where I work it's ne	ecessary f	or everyone to	o start work	at 9.00.				
	Where I work every	one		start work	at 9.00				
2. Co	mplete the sentence	s using tl	ne correct fo	rm of the ve	rb in b	rackets.			
16	(you /	work) on	a new project	t at the mom	ent?				
17	Our company this year.		(al	lready / inve	st) \$4.5	4 million in	n Research a	nd Developme	nt
18	The marketing tean	າ		(meet) ii	n Londo	n once a	week.		
19	At the moment we			(not devel	op) a ne	ew brand.			
20		(yo	u / usually / b	uy) birthday	present	s for your	colleagues?		
21	The new company,	GoKids, _			produc	e) books t	for children.		
22	I'm going to the cor	ference to	oo. I		(gi	ve) you a	lift if you like.	ı.	
23	I won't be able to mweekend.	ake the w	orkshop on F	riday. I			(go) to Fr	rankfurt for a lo	ng
24		(yo	u attend) the	seminar nex	t week?	•			
25	I think the Budapes	t flight		(be	e) late to	00.			
3. Co	mplete the gaps in th	ne senten	ces using or	ne of these v	words.				
	at on by	to	from	in	of	with	over		
26	Sales increased nir	e percent	from €1.2m _			€1.4m.			
27	Profits have grown		ter	n percent in	only eig	ht months	S.		
28	Employee numbers	reached	a peak		1,049	9 in the ye	ear 2002.		
29	There has been a g	eneral ind	rease		_ sales	over the l	last quarter.		
30	Last month turnove	r stood		\$2.9m.					
								/20 paints	

SECTION 3: READING

1. Match each of these statements (31-35) about conversations with one of the paragraphs (i-v)

- 31 A brief conversation led to important changes for one company.
- 32 Perhaps we should learn from our European neighbours.
- 33 Good conversation can help to motivate staff.
- Talking to colleagues is a good way of dealing with problems at work.
- 35 Effective conversation is important in your private and work life.

2. Now complete the gaps (36-40) in the article with the sentences (a-e) below

- a) This is because it enables people to discuss issues and solve every day work difficulties.
- b) It's about listening to the other person and responding.
- c) It may come as a surprise to some what people can learn from casual conversation.
- d) However, this is something British businesses are only starting to realise.
- e) In addition, conversation enables colleagues to work better as a team.

i)	As many European cultures have already known for years, being good at conversation is a key skill – both socially and in business36.These companies are gradually recognising that good conversation is more than just making sure the person you're speaking to has got your message37. This two-way interaction generates idea after idea.
ii)	Mark Satchell of TDR International says, 'Managers used to see their staff chatting as a sign of them wasting their time or not having enough to do. What managers failed to see was the way conversation builds relationships – between employees and between staff and their managers38. This in turn aids company loyalty, staff retention and, ultimately, productivity!'
iii)	³⁹ . The office cleaner of a large London organisation, for instance, was chatting to the MD early in the morning and happened to mention that staff regularly left their windows open. Nothing more than that! But, within a week staff had been reminded by the MD to close their windows before going home, office security improved and the heating bill was reduced!
iv)	Face-to-face conversation puts people in touch with each other, rather than distancing them, as e-mails are often said to do. This kind of communication can reduce stress in the workplace 40. If employees can sort out problems among themselves, they can grow into something much bigger!
v)	So, as Malcolm Rogers of the Mallory Business School says, 'I think it would be a good idea to do the same things our Spanish, Italian, French and Portuguese colleagues do – greet everyone in the morning, have a coffee together, enjoy an extended lunch and, most importantly, engage in some good old-fashioned conversation.'

/10 points

SECTION 4: VOCABULARY

1. Choose the best word to complete these sentences. 41 We're looking for someone with excellent communication b) qualifications c) skills a) education d) experience 42 My boss has no _____ and really embarrassed himself at lunch yesterday. a) traditions b) customs c) greetings d) manners 43 We need to come up with a new marketing ____ a) exhibition b) campaign c) mailshot d) commercial 44 What is Janice's management _____ a) style b) way c) type d) opinion 45 I'm working on a new research ____ a) field b) project c) policy d) protocol 46 I've heard our company is going to _____ ___ with PTL Limited. c) expand b) acquire d) buy out a) merge 47 We've discovered a complete lack of brand-_____ among our target customers. a) stretching b) awareness c) force d) power 48 Expect ____ ____ on this service of up to 2 hours. a) delays b) seats c) overbooking d) confirmation 49 Millers is a very _____ ____ company. I can't see it ever modernising the way it operates. a) conservative b) dynamic c) progressive d) traditional 2. Complete the gaps in the sentences using the correct form of the word in brackets. 50 BTW is an _____ (advertise) agency that specialises in hoardings and billboards. 51 Some companies compare their main _____ (compete) products with their own. 52 Susan had lots of ideas for new ads, but they were all less than (inspire). 53 What do you think is the best way of _____ (promote) our latest credit card – a commercial or leaflets? 54 Bad _____ (publicise) is often considered better than none at all. 3. Complete the gaps in these sentences using the words from the box. bankruptcy rating recession statement refund 55 Would you like to receive your bank _____ monthly or annually? 56 The company can't pay its debts – I think it's heading for 57 Buyers and sellers on Amazon.com give a ______ for the quality of service provided. 17_04_13_HG_17_04_13_AK_inspire_Final_Test_B2.1_ 7T1L2E1M3E

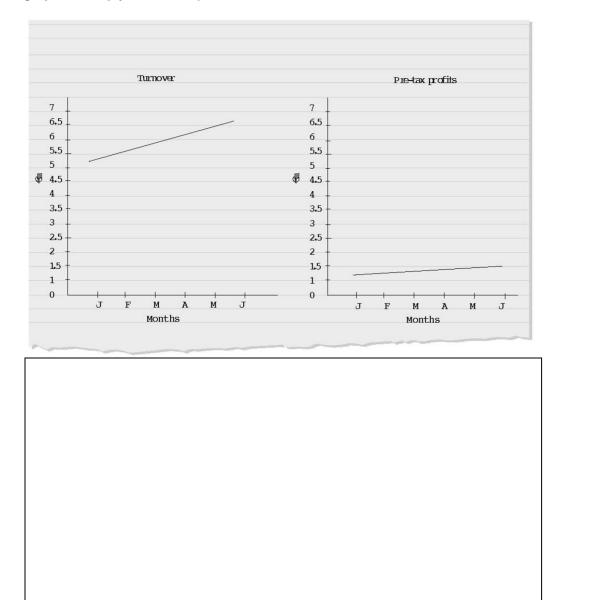
58		ne economy's still doing badly. The country's been in a for y uation improving.	ears and I can't see the
59	l re	eturned the faulty goods to the wholesalers and they gave me a full	
			/19 points
			·
SE	CTIC	ION 5: SKILLS	
	1.	Introduce a presentation: Put the sentences (1–6) into a logical order.	
a)		This morning I'm going to outline the company's performance over the last ye	ear.
b)		If you have any questions please do not hesitate to interrupt me.	
c)		I'll start with the predicted turnover and profits.	
d)		I've divided my talk into two parts.	
e)		Then I'll move to look at what the actual figures were.	
f)		On behalf of FonBell I'd like to welcome you here today. My name's Sally Jar	mes.
		60	
		61	
		62	
		63	
		64	
		65	
2. (Com	nplete the short dialogues below with the expressions in the table (a-f).	
Dia	logu	ue 1	
		A: I've got a new job!	
		B: That's great (66)	
Dia	logu	ue 2:	
		A:(67)	
		B: I agree. We know far too little about what the market needs.	
		A: Would you like to meet for lunch?	
		B: (68) I've got a meeting with a client.	

Dialog	ue 3:					
	A:	Quiet please, everyone	Э.			
	B:	Thanks Dave		(69)		
	A:	Here's your wine.				
	B:	Thanks	(70))		
Dialog	ue 4:					
	A:	Do you mind if I have a	another	coffee?		
	B:	(71)			
a)	I'm afr	aid I can't.	b)	Congratulations!	c)	Cheers!
d)	Help yourself.			We need to look into this in m	ore deta	iil.
f)	Let's g	et down to business.				

/12 points

SECTION 6: WRITING

1. You work in the finance department of a café chain. A colleague has asked you for information about the company's turnover and pre-tax profits over the previous six months. Write a summary. Use the graphs to help you. (72-78)



/6 points

2. You work for a chemical company. Your company, ChemicTel, has decided to make change way salaries are paid. Your boss has asked you to send a memo to all his staff to inform them changes. Use your boss's notes below to help you write the memo. (78-83)	
Include the following information:	
Salaries will now be paid on the 25th, not the 28th	
All salaries to be paid into your bank account – no cheques	
Detailed payslip will be sent to home address	
For further information contact HR on Ext. 152	
	/6

SECTION 7: SPEAKING

Your trainer will evaluate your speaking performance using the rubric below.

Criteria:	Marks
Coherence	/ 5
fluency	/ 5
Lexis	/ 5
complexity	/ 5
Accuracy	/ 5
Total	/25

Key:

1/5 = needs a lot of improvement

2/5 = needs improvement

3/5 = approaches/meets standards

4/5 = meets/exceeds standards

5/5 = clearly exceeds standards

Coherence: logical organization and development of the topic or argument; clear interconnectedness of

thoughts and ideas

Fluency: smoothness and (apparent) effortlessness of communication

Lexis: range and appropriateness of words and idiomatic expressions used

Complexity: range of grammatical forms and structures used

Accuracy: appropriateness/correctness of grammatical forms and structures used

Total: 25 points