in:sp:i:re

	me: ma:		Vorname: Gruppe:			
Da	tum:					
F	INAL	TEST – LEVEL B2	2.2		/100 Poir	ıts %
SE	ECTION 1	: LISTENING				
1.	Choos	to the speaker talking about we e the correct answer - a, b or c Il hear the recording twice.	•			
1	What is	s the speaker talking about?				
	a)	Her travels in the UK, China and	l Brazil.			
	□ b)	Her experience of culture shock	while working	in the UK.		
	c)	Differences in the banking busin	ess around the	e world.		
2	What d	oes she say about US-UK differe	nces?			
	a)	They are big and cause a lot of i	misunderstand	lings.		
	□ b)	There aren't any real differences	S.			
	c)	They don't seem big but there a	re a lot of them	1.		
3	What d	oes she think of British food?				
	a)	She doesn't always understand	the names of f	ood.		
	□ b)	It's no different from American fo	ood.			
	c)	It usually isn't very good.				

4	What pr	oblems has she had with language?		
	☐ a)	People often don't understand her.		
	b)	Some accents can be a bit difficult fo	r he	r to understand.
	c)	A lot of people don't speak good Eng	lish.	
5	\M\bat da	oos aho aay ahayt driving?		
5	vviiat ut	pes she say about driving?		
	a)	She hasn't tried driving in the UK yet.		
	b)	It isn't easy but she can do it.		
	c)	It's no problem at all.		
2.	Match 6	I hear five short conversations. each conversation (6-10) with a situ I hear the conversations twice.	atio	on (a-e).
6	Convers	sation 1		
7	Convers	sation 2	a)	calling about a job
			b)	making an appointment
8	Convers	sation 3	c)	negotiating
9	Convers	sation 4	d)	meeting someone for the first time
10	Convers	sation 5	e)	talking about a problem

1. Read the article and complete the gaps (11–15) with the sentences (a–e).

Does style really sell? by Richard Tomkins

How can the appearance of a product be more important than what it does? I mean, what use is a designer kettle if its handle becomes too hot to hold or if the spout pours water everywhere but in the cup?
11 It rose again last week when James Dyson, British inventor of the Dyson bagless vacuum cleaner that has sold in millions around the world, resigned as chairman of London's Design Museum. It is widely believed that Mr Dyson felt that the museum put too much emphasis on style and fashion at the expense of serious industrial design.
In his resignation letter, Mr Dyson accused the museum of not keeping true to itself. Museums everywhere can no longer afford to be exclusive centres of scholarship and learning. Among rivalry for sponsorship, they must use exhibitions of populist culture, nice cafés and shops, or a new building by Frank Gehry to increase visitor numbers.
¹³ On the other there are those who believe that how a product looks is more important. Design is indeed a broad term, involving both function and form. Typically, in any given product area, it migrates from the former to the latter. Look at clothing: originally its function was to provide warmth, but having long since achieved that objective, its form is now dictated almost entirely by fashion.
Today, in the post-industrial age, nearly all manufactured goods at any given price-point do much the same job. So almost the only way in which manufacturers can differentiate their products from those of their competitors is to establish some sort of emotional connection with
the consumer. 14 Or it might happen through the imagery created by advertising or branding or some other such triumph of style over substance.
15 Mr Dyson may believe that people buy these machines because of the graphs on the company website illustrating their superior suction, but I doubt very much whether they do. Most vacuum cleaners do a good job; the main reason people pay extra for a Dyson is because it is a designer vacuum cleaner with a trendy brand. With its internal workings exposed, it is a bit like a Richard Rogers building with all its pipes and ducts displayed in bright colours on the outside instead of being hidden inside. Functional it may be, but it is a bit of a gimmick, too.
The Financial Times

- a) On the one hand, some manufacturers can be too old-fashioned and too concerned with the importance of product engineering and the functionality of manufactured objects.
- b) Still, the battle between form and function is one that never quite goes away.
- c) And what of the Dyson vacuum cleaners?
- d) He may be right, but the Design Museum is just doing what every other museum in the world is doing these days.
- e) This could be through the visual appeal of the product or its packaging.

2. Complete the phrases with the correct alternatives. 16 Dyson left the Design Museum because he a) found it took up too much of his free time. b) no longer agreed with its ideas. c) wanted to concentrate on his own design work. 17 What does the article say about museums? a) They no longer have to compete with each other for grants. b) They still need to attract more visitors. c) They should try to offer more specialised events. 18 What statement does the author make? a) The majority of consumers prefer to buy branded goods. b) Most similarly priced products are of a comparable standard. c) There are more inventions today than ever before. 19 The writer believes that people buy the Dyson vacuum cleaner because a) it has an excellent after-sales service. b) it has a fashionable range. c) it has a life-time guarantee. 20 Which of these opinions does the author have? a) Function and design both influence buyers. b) Few companies dominate the fashion industry. c) Design is more important than function.

SECTION 3: SKILLS

1. Complete the short dialogues below with an appropriate response. Choose the correct response from a-j below.

21	A:	Thank you for listening. Does anyone have any questions?
	B:	
22	A: I	It's nice to see you again, Sue!
	B:	
23	A:	Can we come back to that later? Dave, over to you now.
	B:	
24	A:	Are you saying that we'll have to postpone the meeting?
	B:	
25	A:	I propose that we develop a prototype.
	B:	
26	A:	In your opinion, when shall we publish the annual report, in December?
	B:	
27		Let's look at the issue from a different angle. Is there a way we could save money, for ample?
28	B:	So, have we covered everything?
20		30, have we covered everything?
20	B:	Right, let's get started, shall we?
23		Trigiti, let's get started, shall we!
30	B:	Would you find out what has happened to my plane tickets? They haven't arrived yet.
30		would you find out what has happened to my plane tickets? They haven't arrived yet.
	B:	
	a)	You too. How are you?
	b)	Yes, can you tell us the reasons for the low sales figures?
	c)	Thanks, I'd like to focus on the problems we're having with outsourcing.
	d)	I agree with you.
	e)	I think a month earlier would be better.
	f)	Hold on a moment, Michelle isn't here yet.
	g)	No, just that we should start a bit later.
	h)	Sure, I'll look into things straightaway.
	i)	Yes, I think so. Joe, do you agree?

Do you mean by reducing salaries?

SECTION 4: VOCABULARY

1. (. Complete the sentences.					
31	All the staff were as	sked to to Spain.				
	a) outsource	b) invest	c) relocate	d) reorganise		
32	There's a problem v	with the machinery so the	e quality of the goods has	sn't reached its usual		
	a) fault	b) flaw	c) standard	d) design		
33	B-Voy Bank is looki	ng for three new bank of	ficers to work in its new I	nigh street		
	a) branch	b) factory	c) plant	d) store		
34	It's important that w	e get a for our prod	uct soon so that no one	can copy our ideas.		
	a) breakthrough	b) discovery	c) brainwave	d) patent		
35	This organisation is	too	forms for everything!			
	a) bureaucratic	b) hierarchical	c) flexible	d) progressive		
36	Bed-Lux has recent	ly its main rival Duv	et-Delights.			
	a) merged	b) taken over	c) reorganised	d) outsourced		
37	I am writing to invite	e you to your resear	ch findings at the ECR c	onference.		
	a) network	b) socialise	c) present	d) talk		
38	I want my new sofa replace it for years!	to look good but it's mor	e important that it's	. I don't want to have to		
	a) time-saving	b) stylish	c) durable	d) space-saving		
39	I'm 63 now, so I've	only got two years to go	until I reach age.			
	a) redundancy	b) appointment	c) retirement	d) promotion		
40	Pre-tax profits have	to an all time low o	f \$1.2m			
	a) plummeted	b) skyrocketed	c) soared	d) risen		

2. Complete the article below with the correct alternatives.

	FT MONEY – Markets Week UK: Whitehead Mann					
	Whitehead Mann, the 41 agency, saw its share price drop 35 percent 42 138p after the company issued a profit warning, 43 it blamed on its failure to 44 in the US. Chief					
	. , .	O .				
	•	_		e for problems elsewhere,		
		n a fall in the half-yearly		If in the UK, continental		
Ει	rope and Asia. Rese	earch shows the compan	y's —— ⁴⁷ of the market I	nas already 48 1.2		
		ysts said the company fa	ced a significant 49 t	o improve its overall		
30	in the second half.					
				The Financial Times		
41	a) recruit	b) recruiting	c) recruiter	d) recruitment		
42	a) at	b) to	c) in	d) by		
43	a) that	b) whom	c) who	d) which		
44	a) increase	b) rise	c) expand	d) boost		
45	a) Manager	b) Executive	c) Supervisor	d) Board		
46	a) turnover	b) capital	c) taxes	d) funds		
47	a) amount	b) area	c) share	d) dividend		
48	a) fallen	b) lost	c) soared	d) acquired		
49	a) challenge	b) difficulty	c) con	d) disadvantage		
50	a) reliability	b) performance	c) quality	d) standard		

SECTION 5: LANGUAGE

1. Complete the article us	ing the correct i	form of the ve	erb in brack	ets.	
Fast-growing paper manufa	cturer GRED			⁵¹ (<i>say</i>) yesterda	ay that it
] 52 (<i>create</i>) sever	n hundred and	l sixty jobs o	ver the next six	years as part
of an expansion plan.			, , <u> </u>		
The firm	⁵³ (ann	ounce) that it			⁵⁴ (<i>plan</i>) to
build a major extension to it	s headquarters. ⁻	This decision			⁵⁵ (<i>result</i>) in
new jobs throughout the reg	gion. The extensi	on		56 (comple	ete) in October
and should expand the plan	nt by a third.				
GRED also says it		⁵⁷ (<i>help</i>) the	e business d	louble sales ov	er the next five
years. The investment		⁵⁸ (prov	∕ide) extra pi	roduction capad	city, and a
better goods despatch area	. The investment	comes after a	record year	for the compa	ny. Since
March GRED	59	(see) a huge	rise in sales	and last week	a company
spokesman predicted that p twelve months.	profits		60 (reach) £1.7 million fo	or the past
This would mean profits we	re up twelve perc	cent on the pre	evious year.	GRED	
	l ₆₁ (<i>plan</i>) to spen	nd £40 million t	this year, op	ening forty-five	shops and
refurbishing existing premis	es. Two factories	3		⁶² (<i>open</i>) by	the company
in Belgium recently.					
2. There are 6 extra words	s in this article. F	Find them and	d replace th	e word with X	XX. (3 points)

SECTION 6: WRITING

W	Write a short e-mail. Include the following points:				
•	explain that you can't keep the appointment				
•	give a reason				
•	suggest an alternative date and time				

1. You have arranged to meet a colleague from one of your company's other branches.

	2. You work for an electronics company and you received an order five weeks ago for 2 devices from a client, Mr Scott. You are dispatching the order today.		
W	rite an e-mail to the client. Remember to include the following points:		
•	thank him for the order		
•	apologise for the delay and give a reason for it		
•	give a new delivery date and time and offer a discount		

ı	

SECTION 7: SPEAKING

(75-100)

Your trainer will evaluate your speaking performance using the rubric below.

Criteria:	Marks
coherence	/ 5
fluency	/ 5
lexis	/ 5
complexity	/ 5
accuracy	/ 5
Total	/25

Key:

1/5 = needs a lot of improvement

2/5 = needs improvement

3/5 = approaches/meets standards

4/5 = meets/exceeds standards

5/5 = clearly exceeds standards

Coherence: logical organization and development of the topic or argument; clear

interconnectedness of thoughts and ideas

Fluency: smoothness and (apparent) effortlessness of communication

Lexis: range and appropriateness of words and idiomatic expressions used

Complexity: range of grammatical forms and structures used

Accuracy: appropriateness/correctness of grammatical forms and structures used